

Digital Media Opportunities

SCHOOLNUTRITION.ORG

SNA's website averages more than **65,000 sessions (visits)** and **42,000 users (unique visitors)** every single month!

The following advertising rates and provisions are for three months:

- » \$2,250 Net for an ad on the *SchoolNutrition.org* home page.
- » \$2,250 Net for an ad on an interior landing page.
- » Ads on the home page will rotate with other ads.
- » Ad positions will be sold on a first-come, first-served basis.
- » Ads on the interior landing pages will run exclusively for three months.
- » Each ad will hyperlink to the advertiser's designated home page or web page of choice.

PRODUCTION SPECIFICATIONS

- » Home Page Banner size: 350 pixels width x 150 pixels height
- » Interior Landing Page Banner size: 285 pixels width x 240 pixels height
- » Image format: .JPG or .GIF
- » Animation: 8-second limit
- » Maximum file size: 40K



E-Newsletter Advertising

SN Express

SN Express is a weekly e-newsletter delivered to SNA members and other child nutrition audiences. Rebranded and expanded, it features current events and news stories, the latest announcements from SNA and USDA, hot topics, timely resources and more. As of August 2019, approximately **40,000 readers** receive *SN Express* each week. Forty-eight issues are available each year. Contact your SNA sales representative for rates, dates and other material specifications.

PRODUCTION SPECIFICATIONS

- » 350 pixels width x 60 pixels height
- » Image format: .JPG or .GIF
- » Animation: 8-second limit
- » Maximum file size: 40K

CONTACT YOUR SALES REPRESENTATIVES FOR MORE INFORMATION

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